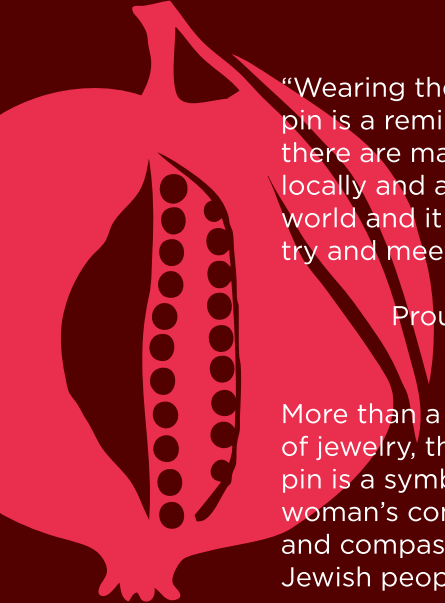


Pomegranate Women: Sharing values across the continent



"Wearing the Pomegranate pin is a reminder to me that there are many needs locally and around the world and it inspires me to try and meet those needs."

- IRIS EPSTEIN,
Proud Pomegranate

More than a beautiful piece of jewelry, the Pomegranate pin is a symbol of a woman's commitment to and compassion for the Jewish people.

The program represents the best of what Federation does -- bringing together like-minded donors to do a world of good.

A woman's pin shines a little brighter each time she increases her pledge. Each step up brings her closer to becoming a Lion of Judah.

Pomegranate women will share a special connection with Jewish life for years to come.



Jewish Federation
OF THE LEHIGH VALLEY

Women's
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POMEGRANATE
PIN PROGRAM

Planting a Seed for the Community's Future



The origin of the Pomegranate



An ancient symbol found carved into the lintels of the earliest synagogues, the pomegranate has carried with it the concepts of Judaism for generations.

In the Torah, the pomegranate is one of the seven species that the spies saw in the land when they were sent forth by Moses. The Midrash tells us that the pomegranate has 613 seeds, which corresponds with the number of mitzvot or commandments found in the Torah. The pomegranate has been woven into ancient fabrics and hammered into ceremonial silver and gold objects. The intricate covers for the handles of the Torah scrolls are called "rimonim" or pomegranates.

The making of a pin

In 1981, the women of Allentown, Pennsylvania, introduced the Pomegranate Pin as a way to inspire giving from women of all stations. Modeled after the Lion of Judah program, the women felt that a pin at the mid level would forecast a continued commitment to Jewish life.

Three decades after its inception, more than 7,000 pins have been distributed across North America.

Becoming a Pomegranate

To qualify for the Pomegranate Pin, women must donate \$1,800 or more to the Jewish Federation's Annual Campaign.

The pin is designed to be used for 10 years. Each year, you will qualify for an additional "seed" or ruby by adding to your pledge.



Endowing your Pomegranate



PROVIDING A LEGACY FOR YOUR CHILDREN & GRANDCHILDREN

A woman currently making a gift of \$1,800 or more to the Federation's Annual Campaign for Jewish Needs can at any time endow her gift in perpetuity. An endowed Pomegranate woman's pin will then be draped with gold-toned leaves, signifying her commitment to the continuation of Jewish life.

There are several ways for you to endow your Pomegranate pin:

GIFT OF CASH/ASSETS - An outright gift of cash or appreciated assets like stocks, bonds or property is the easiest way.

BEQUEST - A simple bequest in a will is the most common technique for creating a POME.

GIFT OF LIFE INSURANCE - A gift of a life insurance policy is particularly appealing for younger donors because of its reasonable cost and tax benefits.

GIFT OF IRA OR PENSION PLANS - IRA and pension plans are subject to high taxes when left in your estate. This makes them ideal for transfer in whole or in part to a charity to create a POME.

CHARITABLE INCOME PLAN - A Charitable Remainder Trust or Charitable Gift Annuity offers life income payments with the benefit of a current tax deduction. The remainder of the trust or annuity can be dedicated to create a POME.